



FOR IMMEDIATE RELEASE

**Arthur Zenian, Co-Founder of Binovia Announces The Launch Of enBio,
A Biomedical And IT Management Services Firm.**

Arthur Zenian, biomedical management and IT industry expert launches enBio serving California and the Southwestern US healthcare market.

Burbank, CA November 1, 2008 Arthur Zenian, is pleased to announce the formation of enBio Corporation. "The healthcare industry is under increasing pressure to reduce costs and at the same time deliver higher quality services to their patients. This need provides enBio with a unique opportunity for growth within the biomedical management and IT services industry", said Mr. Zenian.

Biomedical Management and IT Services firms support the hardware that delivers patient monitoring and diagnostic information to healthcare professionals. Biomedical management and IT services continue to intersect as healthcare delivery systems become more integrated. enBio has developed a business model that allows hospitals the opportunity to work with a vendor that understands how Biomedical and IT work together. At the same time healthcare administrators can consolidate their vendors and save cost. Mr. Zenian believes "that in today's environment, it is critical for companies in our industry to enhance service offerings and be a value added solution, enBio is our answer."

Mr. Zenian's previous ventures include founder and President of Strategic Clinical Engineering and more recently, President and Founder of Binovia, LLC.

For more information please visit www.enbiocorp.com or contact Kara Connor at kconnor@enbiocorp.com.

About enBio

enBio delivers comprehensive biomedical technology management services that have redefined healthcare equipment maintenance. The Company creates customized service programs and support thousands of individual equipment assets for leading hospitals, surgical centers and healthcare clinics throughout the United States. enBio is a proud contributor to positive patient outcomes that are making healthcare happen™.



MAKING HEALTHCARE HAPPEN.

Contact Information

enBio Corporation
150 E. Olive. Ave., Suite 212
Burbank, CA 91502
818.953.9976 office
818.953.9978 fax
info@enbiocorp.com
www.enbiocorp.com

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